

# The Ten Reasons

1. The world is mobile – your agency should be
2. “Insure Tech” Is Real
3. Mobile Search - It’s How Prospects Connect
4. Consumers App-Conditioned
5. Clients/Prospects In Control
6. Clients Will Download An App
7. App Benefits Agency & Clients
8. Mobile Facilitates Self-Determination
9. Mobile Is The Internet All Over Again!
10. Engage + Contain = Retain